



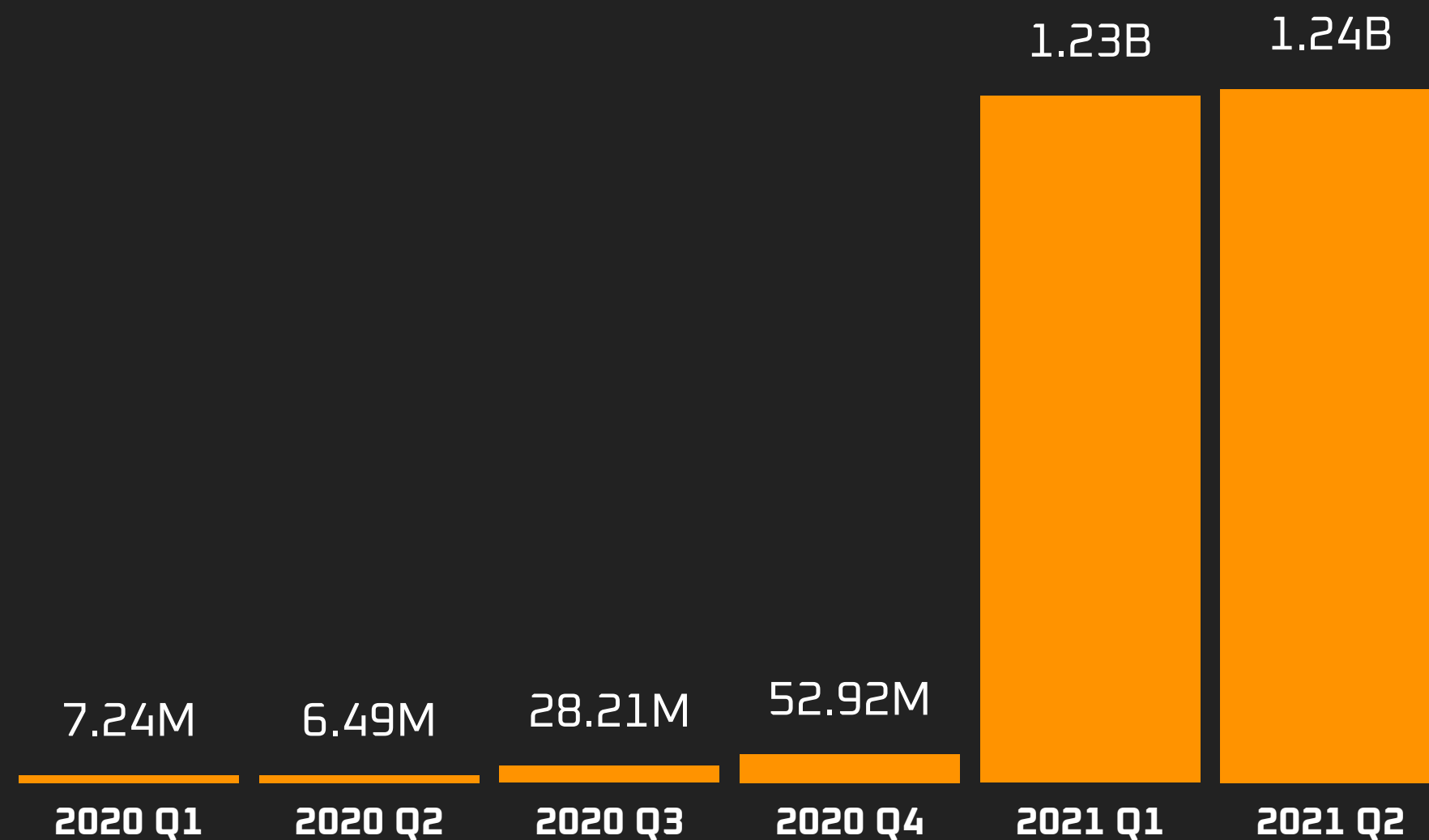
MARS4 Token with high liquidity

**1<sup>st</sup> Revenue Generating NFT  
in the Metaverse**

## NFT INDUSTRY IS EXPLODING

### DAPPRADAR: NFT SALES VOLUME HITS RECORD HIGH IN Q2

Quarterly non-fungible token sales volumes across multiple blockchains, in U.S. dollars



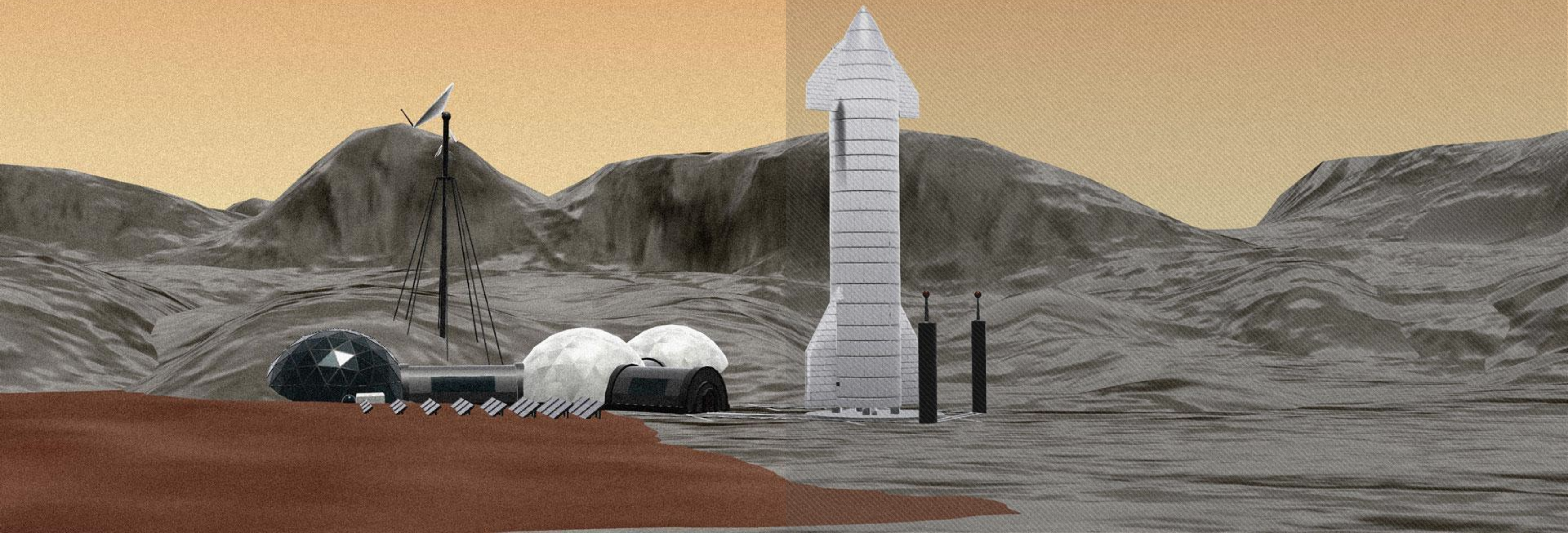
NOTE: DappRadar is a company which tracks on-chain NFT sales across multiple blockchains including Ethereum, Flow, Wax, and BSC. Source: DappRadar

- NFT is gaining momentum and growth is accelerating
- Last 6 months sales volume surged to \$2.5 bln in 2021 first half

## MARS4 METAVERSE VISION

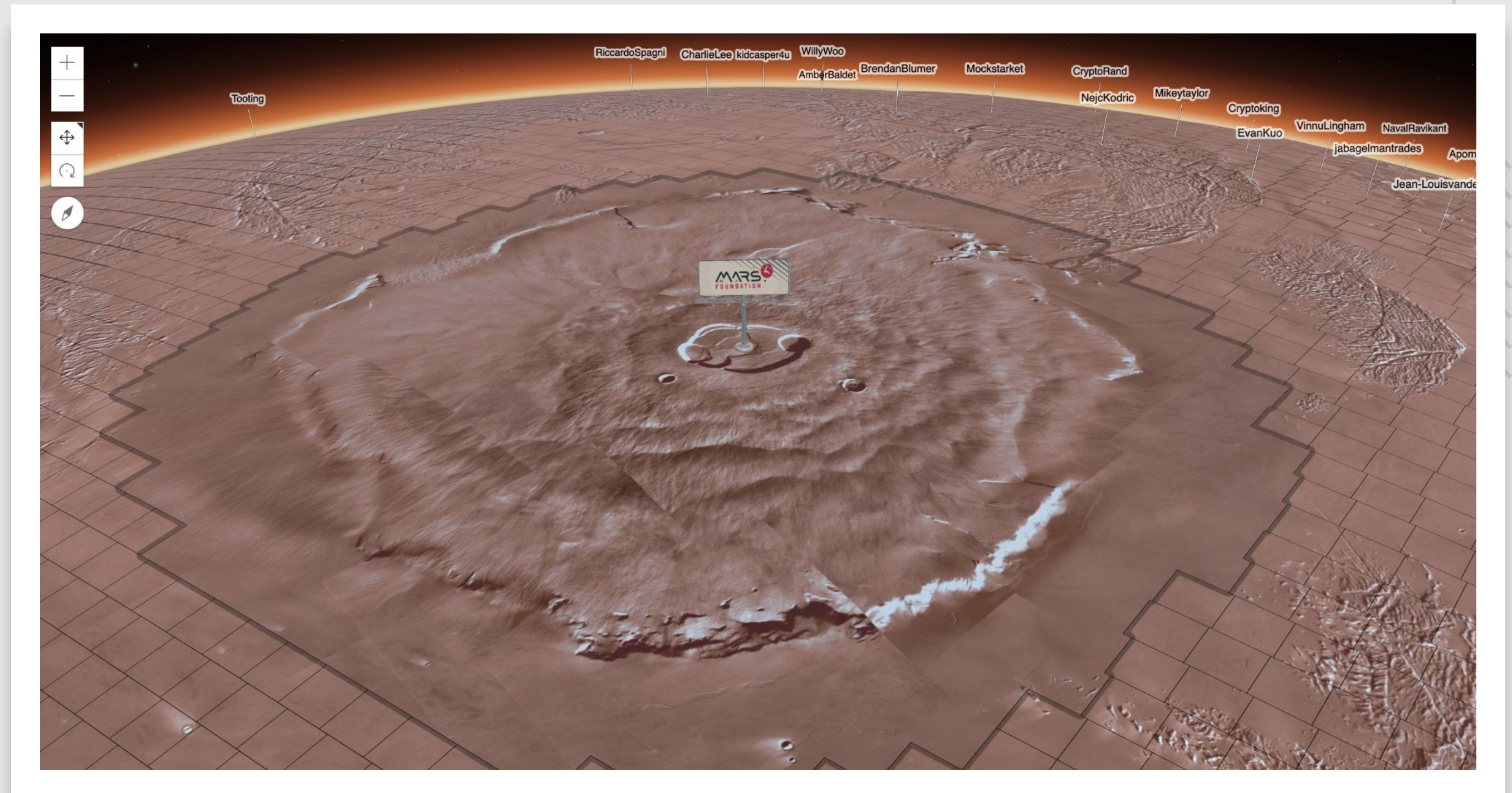
- Leverage Gamification and Token Yield farming to **create attractive yields & tokenomics for DeFi traders and investors.**

- **Enable humanity to explore Mars** virtually by creating the Mars4.me VR platform, adventures, fun and excitement.



## MARS4 PROJECT ESSENCE

- Interactive **3D Virtual World** with the Red planet divided into **land plots**, each **represented** by a **unique NFT**.
- Dual tokenomics of a **Fixed** supply **MARS4 tokens 4B** for gaming, trading and NFT minting & **Fixed supply of Mars NFTs (99.888 NFTs** representing Mars surface).
- **Liquidity mining** - tokens are redistributed to the NFT holders.



\* Each NFT represents 1448 sq. kilometres.

## TOKEN MECHANICS VALUE CAPTURE IN NFT ASSETS

**Virtual economy** with MARS4 tokens for:

- Terraforming the NFT holders territory.
- Gamification / simulation.
- Ownership Certificate
- Name of your land
- Avatars
- Logos & Branding
- Ather in-game assets in Virtual Mars  
(Buildings, Equipments, Shops, Galleries, Games)



## TOKEN MECHANICS LIQUIDITY MINING

- Tokens are redistributed to NFT owners / Gamers who staked NFT / MARS4 in the protocol. P2E mechanic TBD.
- Share of distribution is dependant on your NFT land plots owned.
- Part of Mars4 will be burned in relation with NFT minting.

**4%**

of MARS Metaverse game transactions are **redistributed:**

**2%**

Yield farming

**2%**

Liquidity

**Limited NFT Supply**

99,888  
MARS Land NFT

**Limited MARS4 Supply**

4,000,000,000  
MARS4 tokens

\*Applies after Mars4 Marketplace launch

**POWERED BY DAO**

**MARS4 PROTOCOL IS GOVERNED BY  
COMMUNITY WHO WILL VOTE AND  
DECIDE ON PROTOCOL  
IMPROVEMENTS:**

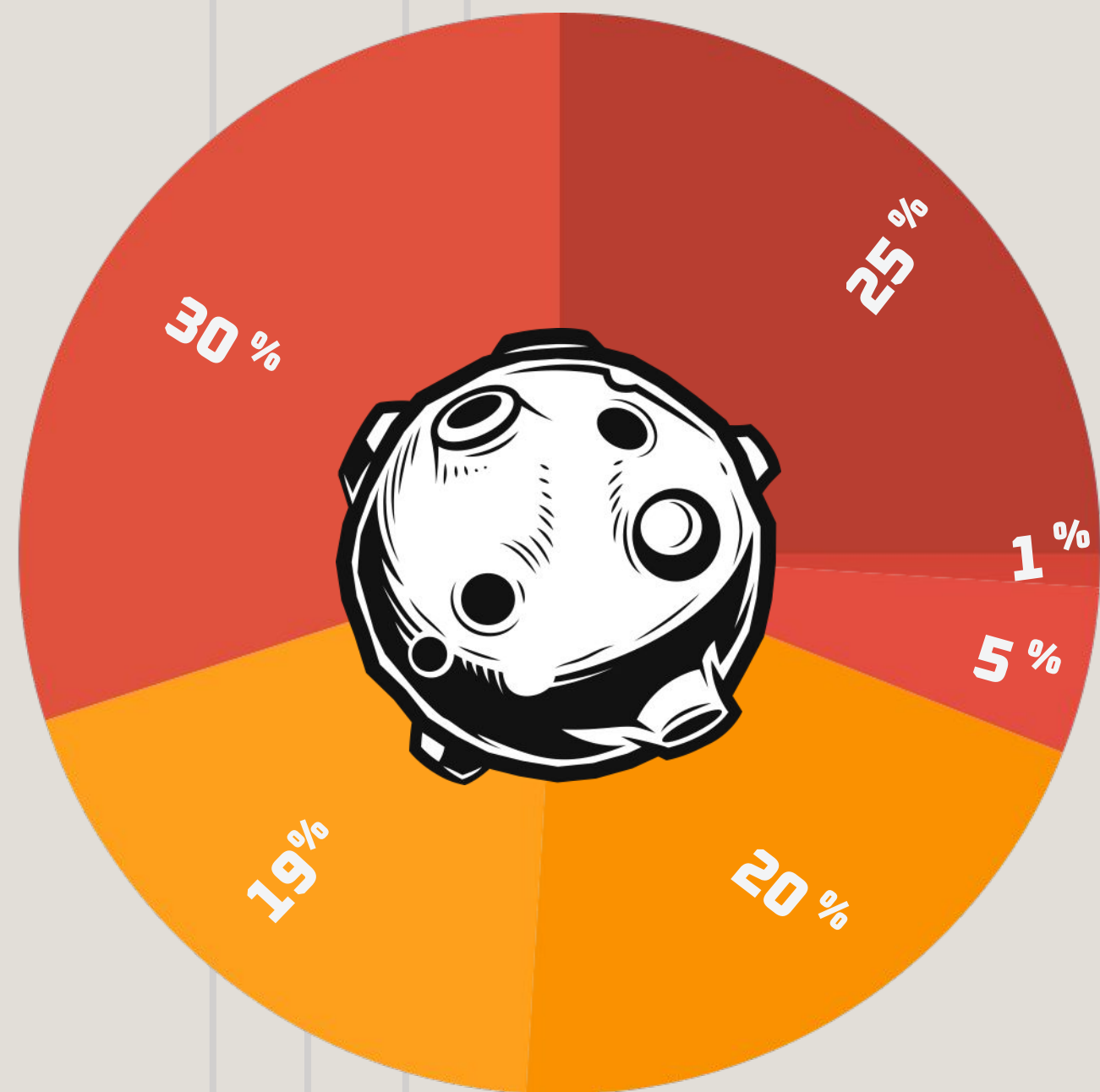
- New Features
- Functionalities proposals
- Configuration changes
- Staking program changes



**SO  
LET'S GET  
STARTED ON  
BUILDING**

**YOUR VIRTUAL  
INTERPLANETARY  
EMPIRE TOGETHER!**

# MARS4 TOKENS: MARS4 SUPPLY



	TOKENS (BILLIONS)*	SUPPLY %	TGE MARKETCAP
<b>PRIVATE ROUND</b> (\$4.9 M: split in 2 rounds)	1	25 %	\$525.000
<b>COMMUNITY ROUND</b> (launchpads)	0.04	1%	\$400.000
<b>PUBLIC ROUND / LISTING</b>	0.2	5%	
<b>LIQUIDITY / YIELD FARMING</b>	1.2	30 %	\$210.000
<b>TEAM &amp; ADVISORS</b>	0.8	20 %	
<b>TREASURY</b> (Marketing, Marketplace incentives, Development)	0.76	19 %	\$133.000
<b>TOTAL</b>	<b>4</b>	<b>100 %</b>	

**INITIAL MARKET CAP:** \$1.443.000

Private round1 Token Price **\$0.0035** @ Fully Diluted Valuation **\$14M**

Private round2 Token Price **\$0.007** @ Fully Diluted Valuation **\$28M**

TGE Token Price **\$0.01**

\* vested, gradually unlocking



## COMPETITION: METAVERSES

Metaverses in Crypto are very successful and HOT. Upside potential vs No.1 - 100x vs Current valuation.

	THE SANDBOX	DECENTRALAND	MARS <sup>4</sup>	ALIEN WORLD	SOMNIUM SPACE	AXIE INFINITY	ILLUVIUM
MARKETCAP	\$1,729,682,296	\$1,718,082,162	\$14,000,000	\$2,641,218,086	\$211,267,093	\$18,831,305,963	\$4,413,870,299
TOTAL ADDRESSES	17,216	101,940	E 30.000	1,705	1,150	9,365	4,796
COMMUNITY IN TELEGRAM	22,000	38,100	E 30.000	22,000	3,682	50,345	4,956
STATUS	Unicorn	Unicorn	Potencial Unicorn	Unicorn	TOP	Unicorn	Unicorn
PLAY, BUILD, CREATE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
NFT	Yes	Yes	Yes	Yes	Yes	Yes	Yes
DAO	Yes	Yes	Yes	Yes		Yes	No
YIELD GENERATION	No	Yes	Yes	Yes	No	No	No
ADJUSTED-BURNING	No	No	Yes	No	No	No	No
BLOCKCHAIN	ETH	ETH	ETH	ETH+WAX+BSC	ETH	ETH	ETH

# PROJECT ROADMAP

- Smart contracts for NFT and Tokens launched & audited
- IDO & TGE
- Mars NFT marketplace opened

**COMPLETED**

2021 Q2-Q3

- Mars4.me game exploration
- More in-game assets
- NFT merge: swap, merge, consolidate
- P2E implementation

2022 Q1-Q2

- Interactive Mars map
- Deflationary tokenomics set
- Ongoing smart contract development

**COMPLETED**

2021 Q1-Q2

- Yield farming starts
- DAO principles in action
- Customise & Personalise your landholdings with in-game assets
- Multi-blockchain support
- Auction for Olympus Mons NFT & other SuperRare

2021 Q3-Q4

## ENHANCE COMMUNITY ENGAGEMENT BY:

- Giving voting rights to NFT hodlers
- Adding new NFT improvement features, like terraforming simulation
- Grow revenue for our Hodlers

2023-2030



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